THE BUSINESS
OF LEADERSHIP

Honours Arts and Business

Honours Arts and Business is where the things you’re passionate about intersect with business. You can pick one of 23 Honours Arts majors — a subject you’re curious about or something you’ve always loved. Then layer on core business classes that teach you the practical skills employers look for. Want your degree to be even more customized? Add on a second honours major or a minor. You’ll complete your studies with a unique set of knowledge and talents that connect to a future, custom-built by you.

#BEYONDIDEAS

Waterloo’s co-op program allows students to test out different employers and career areas. It’s what attracted Amy to study Honours Arts and Business Co-op, along with the ability to combine her passion for English and economics with business. She’s also developed her leadership skills with active roles in the Arts and Business Society, the Improv Club, the Entrepreneurship Society, and Orientation Week.

5 work terms to earn money and learn through co-op

23 honours majors to choose from

AMY

HONOURS ARTS AND BUSINESS - CO-OP
DOUBLE MAJOR IN ENGLISH AND ECONOMICS

Amy chats with University of Waterloo President Feridun Hamdullahpur at an entrepreneurship-focused learning and networking event hosted by the Arts and Business Society.
YOUR PASSION + BUSINESS SKILLS

A custom-built future.

HOW IT WORKS

› Take first year to explore options for your major and find the right fit. You’ll work with an academic advisor to declare your major before second year starts.

› Complete a total of 40 courses — 16 in your major, 14 Honours Arts and Business required courses, and the remainder as electives.

› Decide if you want to add a minor onto your major. If you do, it will start in second year.

BUSINESS SIMULATOR

Participate in the Capsim’s Capstone business simulator — the same initiative used in reputable MBA programs and corporate training.
You’ll learn how to be an integral part of any successful business by taking 14 required Honours Arts and Business courses.

- Introduction to Business in North America
- Accounting Information for Managers
- Entrepreneurship Principles and Practices
- Professional and Business Ethics
- Leadership, Teams, and Communication
- Practical Business Skills
- International Business
- Marketing I: Principles of Marketing and Consumer Economics
- Marketing II
- Strategy and Program Integration
- Statistics (or another approved Arts statistics course)
- Introduction to Microeconomics
- Genres of Business Communication

Plus one of the following:
- Canadian Business History: Innovators and Entrepreneurs
- European Business History: from Workshop to Factory to Beyond
- Government and Business

Ten required courses that ensure the breadth of your education. Depending on the subjects you choose to study, these courses may also count towards your major or minor or even overlap with the required business courses.

Bachelor of Arts degree — requires 40 courses in total. A combination of breadth requirements, major(s), and minor(s).

- Anthropology
- Classic Studies
- Economics
- English
- Fine Arts
- French
- German
- History
- Legal Studies
- Medieval Studies
- Music
- Peace and Conflict Studies
- Philosophy
- Political Science
- Psychology
- Religious Studies
- Sexuality, Marriage, and Family Studies
- Social Development Studies
- Sociology
- Spanish
- Speech Communication
- Theatre and Performance
- Women’s Studies

The number of courses you’ll have for a minor or electives depends on how many of your business, major, and breadth courses overlap.

**MINOR**
Required 8 courses in one subject area and counts towards your 40 courses. Some students choose to do one or two minors, in addition to a major. Pursuing a minor is optional.

All majors listed are available as minors, Additional minors include:

**PROFESSIONAL MINORS**
- Digital Arts Communication
- Human Resources Management
- International Studies
- International Trade
- Management Studies
- Technical Writing

**OTHER MINORS**
- Applied Language Studies
- Catholic Studies
- Church Music and Worship
- Cognitive Science
- East Asian Studies
- Greek
- Human Sciences
- Italian Studies
- Jewish Studies
- Latin
- Latin American Literature and Cultures
- Meteorology Studies
- Public Policy and Administration
- Russian and East European Studies
- Spanish/English Translation
- Studies in Islam

**ELECTIVE COURSES**
Courses you explore as part of your 40 degree courses that are not a part of a major or minor.
A Living-Learning Community (LLC) is a group of first-year students from the same program or faculty who live together in the same residence. As an Honours Arts and Business (ARBUS) student, you can apply to the ARBUS Living Learning Community at Ron Ebyt Village (REV).

live and grow academically and socially with other first-year students in your program. Build relationships with upper-year students (peer leaders), faculty, staff, and alumni. Participate in academic events facilitated by your peer leader, like study sessions.

uwaterloo.ca/housing

BECAUSE MOM IS ALWAYS RIGHT
It was actually my mom's decision for me to live in the LLC. She felt it would be a great way to meet students in my program — and she was totally right.

AIDEN, LLC RESIDENT
EXPLORE YOUR OPTIONS

You get to choose your path of study; you can go regular or go co-op!

Waterloo students in both paths learn from the same profs, take the same required courses, and have opportunities to connect with other students, clubs, and activities on campus.

BEYOND EXPERIENCE

in less than three years. The choice is yours. and accelerate, completing your Honours degree schedule you're used to, studying in the fall and bank account and your résumé. real-world experience, it's a huge bonus for your (the world's largest) links you to more than explore career options. Waterloo's co-op program work terms in jobs that challenge you, connect your school work to practical experience, and your first co-op work term. Alternate study and Waterloo students in both paths learn from the same profs, take the same courses, including English.

You get to choose your path of study; you can go regular or go co-op!

GO TO CO-OP

In the winter of your second year, you'll start your first co-op work term. Alternate study and work terms in jobs that challenge you, connect your school work to practical experience, and explore career options. Waterloo's co-op program (the world's largest) links you to more than 6,700 employers all over the globe. Just imagine where you could go! And with 20 months of paid, real-world experience, it's a huge bonus for your bank account and your résumé.

GO REGULAR

A regular course of study is the most predictable — and fastest — way to complete your degree. You can move on to your next goals. You can keep the choice is yours.

CO-REREGISTER WITH ST. JEROME’S UNIVERSITY

If you're looking for a small, tight-knit community, St. Jerome's University (SJU) is a mini campus located within the Waterloo campus that might be a good fit for you. As an Arts student, you can co-register with SJU and make it your home base. That gives you access to more small classes, student advisors that serve a smaller group of Arts students, and you'll have the option of living in residence at SJU. All of this, while still earning a University of Waterloo degree and accessing all other Arts resources available to other Arts students on main campus.

unwaterloo.ca/future/colleges

SPECIAL-CONCENTRATIONS

ANTHROPOLOGY
Explore cultural, historical, and social issues, and connect to other cultures — past and present. Go international with field experience in the Mediterranean, the Arctic, or Africa. SAMPLE COURSES: Anthropology in Archaeological Field School, Medical Anthropology

ECONOMICS
Explore how our choices are shaped, and how our choices shape the world. Connect your studies to real-world experience, and develop your critical thinking skills. SAMPLE COURSES: Economics of Sport, Environmental Economics

LEGAL STUDIES
Are you curious about the role of law in society? Explore the impact of the law and legal systems on all aspects of culture and society. SAMPLE COURSES: Criminology, Legal Writing, Philosophy of Law

PEACE AND CONFLICT STUDIES
Develop original ways to transform conflict and war for positive social change. Think critically about peace, culture, human rights, and international development. Do an internship in Laos, Bangladesh, or Nepal. SAMPLE COURSES: Fair Trade, Conflict Resolution in the Schools

POLITICAL SCIENCE
Learn about societies, political power, and global governance. Explore an international viewpoint, or focus on politics in business. SAMPLE COURSES: Foreign Policy, Global Environmental Governance

PSYCHOLOGY
Study the mind and how it connects to our feelings, bodies, and creativity. Do hands-on research with some of the top psychologists in the world. SAMPLE COURSES: Exceptional Children, Learning Disabilities, Basic Research Methods

SEXUALITY, MARRIAGE, AND FAMILY STUDIES
Explore ideas, values, attitudes, and connections between relationships and sexual health. Understand the impact on culture and society. SAMPLE COURSES: Couple and Family Therapy, Dynamics of Dating

SOCIAL DEVELOPMENT STUDIES
Understand how physical and mental health, education, and emotional support impact people and communities. Make a difference in the well-being of individuals through social work or education. SAMPLE COURSES: Homellessness and Public Policy, Changing Concepts of Childhood

SOCIOLOGY
Curious about how people want or live together? Study groups, relationships, and interactions. How do these change, and the forces (like age or religion) that make them change happen? SAMPLE COURSES: Technology and Social Change, Sociology of Education

WOMEN’S STUDIES
Understand the role of women in all aspects of the world. Explore issues of time and culture — from pop culture to women in technology — as you prepare for a career in law, politics, and your community. SAMPLE COURSES: Women and the Law, Contemporary Health Issues for Women

HUMANITIES

CLASSICAL STUDIES
Explore the culture and history of Ancient Greece and Rome. Understand how philosophy, law, and literature have shaped modern society. Del hands-on experience with graduates in Greece or Italy. SAMPLE COURSES: Science and Technology of Ancient Greece and Rome, Astrology and Magic

ENGLISH
Explore your love of words. Focus on classic Canadian, English, or American literature, rhetoric, or get modern with digital media studies. Read, write, analyze, persuade, and get inspired. SAMPLE COURSES: The rhetoric of Digital Design, Genres of Business Communication, Writing for the Media

HISTORY
Explore the history so you can shape the future! Be curious. Focus on what you love — politics, military, or women in the New World — and let your interests guide you to a new perspective. SAMPLE COURSES: From Gutenberg to Zuckerberg: A Long History of the Internet, Canadian Legal History

MEDIEVAL STUDIES
Investigate history from the fall of the Roman Empire to the modern era. Understand the arts, art, philosophy, and history that shape the world today. SAMPLE COURSES: Medieval Society, Crusading in the Middle Ages

PHILOSOPHY
Examine the big questions. The “why are we here” questions. Del curious about existence, morality, and ethics in all areas of life, and politics. Form your own opinions, but learn to argue your ideas. SAMPLE COURSES: Aristotelian Logic, Professional and Business Ethics

RELIGIOUS STUDIES
Discover the religions of the world. Make connections between religion, culture, and society. Understand the influence of religion on politics, art, science, and history. Go global and study religion in India. SAMPLE COURSES: Religions of Asia, Bioethics and Religious Values

SPEECH COMMUNICATION
Creative, collaborative, and critical communications help us understand and influence the world around us. Learn to write and speak persuasively, and get started on a career in broadcasting, public relations, or teaching. SAMPLE COURSES: Interviewing, Speech Writing, Digital Presentations

FINE ARTS
Understand the arts and art history. Discover painting, drawing, sculpture, printmaking, computer imaging, and film. Get inspired, and develop your own, original works through Studio Practice or Visual Culture. SAMPLE COURSES: World Cinema and Visual Expression, Expressive Drawing, Photography

MUSIC
Pursue your love of music. Improve your skills with an instrument, your voice, or play in one of six music ensembles. Combine music theory, performance, and history with global music, film music, or psychology. Go global in England, Germany, or Bali. SAMPLE COURSES: Introduction to Jazz, Soundtracks: Music in Film, Music and Digital Technology

THEATRE AND PERFORMANCE
Explore theatre and performance. Understand how the arts influence history, politics, and people. Launch your own projects, improve your acting, or develop your set design and lighting skills. SAMPLE COURSES: Site-Specific Performance, Stage Management, Approaches to Directing

LANGUAGES AND CULTURES

FRENCH
Elle inspire! Learn more about French language and literature, and perfect your speaking and writing skills. Pursue a career abroad, starting with a year of study in Quebec, Paris, or Toulouse. Take the French Teaching Specialization, giving you direct admission to teacher's college at L'Université du Québec. SAMPLE COURSES: Child's Literature in French, African and Caribbean French Literature

GERMAN
Deutsch lernen! Mix German communications and cultural studies as you improve your speaking and writing abilities. Get ready to shine in business or government. Go global with a study term in Germany. SAMPLE COURSES: German Pop Icons, German Filmmakers in Hollywood

SPANISH
Spanish fossil, toad at temp! Study Spanish and Latin American literature, culture, and history. Study abroad in Spain or Latin America. Prepare to use your language skills as a translator or in an international business. SAMPLE COURSES: Visual Culture in the Contemporary Hispanic World, Theory and Practice of Translation

YOUR PATH TO ADOMISSIONS 2018

APPLY TO UNIVERSITY OF WATERLOO

NEW YORK

ADMISSIONS 2018

ONTARIO HIGH SCHOOL STUDENTS

Minimum admission requirements: completed high school diploma with 6 Grade 12 U or M courses, including English.