HONOURS
ARTS AND BUSINESS

#BEYONDIDEAS
THE BUSINESS OF LEADERSHIP

Honours Arts and Business

Honours Arts and Business is where the things you’re passionate about intersect with business. You can pick one of 23 Honours Arts majors — a subject you’re curious about or something you’ve always loved. Then layer on core business classes that teach you the practical skills employers look for. Want your degree to be even more customized? Add on a second honours major or a minor. You’ll complete your studies with a unique set of knowledge and talents that connect to a future, custom-built by you.

#BEYONDIDEAS

Waterloo’s co-op program allows students to test out different employers and career areas. It’s what attracted Amy to study Honours Arts and Business Co-op, along with the ability to combine her passion for English and economics with business. She’s also developed her leadership skills with active roles in the Arts and Business Society, the Improv Club, the Entrepreneurship Society, and Orientation Week.

5 work terms to earn money and learn through co-op

23 honours majors to choose from
HOW IT WORKS
• Take first year to explore options for your major and find the right fit. You'll work with an academic advisor to declare your major before second year starts.
• Complete a total of 40 courses — 16 in your major, 14 Honours Arts and Business required courses, and the remainder as electives.
• Decide if you want to add a minor onto your major. If you do, it will start in second year.

BUSINESS SIMULATOR
Participate in the Capsim’s Capstone business simulator — the same initiative used in reputable MBA programs and corporate training.
HOW IT ALL BREAKS OUT

14 BUSINESS COURSES

You’ll learn how to be an integral part of any successful business by taking 14 required Honours Arts and Business courses.

- Introduction to Business in North America
- Accounting Information for Managers
- Entrepreneurship Principles and Practices
- Professional and Business Ethics
- Leadership, Teams, and Communication
- Practical Business Skills
- International Business
- Marketing I: Principles of Marketing and Consumer Economics
- Marketing II
- Strategy and Program Integration
- Statistics (or another approved Arts statistics course)
- Introduction to Microeconomics
- Genres of Business Communication

Plus one of the following:

- Canadian Business History: Innovators and Entrepreneurs
- European Business History: from Workshop to Factory to Beyond
- Government and Business

16 MAJOR COURSES

These are 4-6 courses within a major that allow you to concentrate on an area you are most interested in.

10 BREADTH REQUIREMENTS COURSES

Ten required courses that ensure the breadth of your education. Depending on the subjects you choose to study, these courses may also count towards your major or minor or even overlap with the required business courses.

10 BREADTH REQUIREMENTS

Bachelor of Arts degree — requires 40 courses in total. A combination of breadth requirements, major(s), and minor(s).

16 COURSES IN TOTAL

Your main area of focus, your major requires 16 courses and counts toward the 40 courses. You will need to choose at least one honours major. Some students decide to do 2 in a double major.

MAJOR

- Anthropology
- Classic Studies
- Economics
- English
- Fine Arts
- French
- German
- History
- Legal Studies
- Medieval Studies
- Music
- Peace and Conflict Studies

Plus one of the following:

- Philosophy
- Political Science
- Psychology
- Religious Studies
- Sexuality, Marriage, and Family Studies
- Social Development Studies
- Sociology
- Spanish
- Speech Communication
- Theatre and Performance
- Women’s Studies

40 COURSES IN TOTAL

REMAINDER COURSES

The number of courses you’ll have for a minor or electives depends on how many of your business, major, and breadth courses overlap.

MINOR

Required 8 courses in one subject area and counts toward your 40 courses. Some students choose to do one or two minors, in addition to a major. Pursuing a minor is optional.

All majors listed are available as minors, Additional minors include:

- Professional Minors
  - Digital Arts Communication
  - Human Resources Management
  - International Studies
  - International Trade
  - Management Studies
  - Technical Writing

- Other Minors
  - Applied Language Studies
  - Catholic Studies
  - Church Music And Worship
  - Cognitive Science
  - East Asian Studies
  - Greek
  - Human Sciences
  - Italian Studies
  - Jewish Studies
  - Latin
  - Latin American Literature and Cultures
  - Mennonite Studies
  - Public Policy and Administration
  - Russian and East European Studies
  - Spanish/English Translation
  - Studies in Islam

ELECTIVE COURSES

Courses you explore as part of your 40 degree courses that are not a part of a major or minor.
A Living-Learning Community (LLC) is a group of first-year students from the same program or faculty who live together in the same residence. As an Honours Arts and Business (ARBUS) student, you can apply to the ARBUS Living Learning Community at Ron Edyt Village (REV).

uwaterloo.ca/housing

LIVE AND GROW ACADEMICALLY AND SOCIALLY WITH OTHER FIRST-YEAR STUDENTS IN YOUR PROGRAM. BUILD RELATIONSHIPS WITH UPPER-YEAR STUDENTS (PEER LEADERS), FACULTY, STAFF, AND ALUMNI. PARTICIPATE IN ACADEMIC EVENTS FACILITATED BY YOUR PEER LEADER, LIKE STUDY SESSIONS.

BECAUSE MOM IS ALWAYS RIGHT

It was actually my mom’s decision for me to live in the LLC. She felt it would be a great way to meet students in my program — and she was totally right.

AIDEN, LLC RESIDENT

BEYOND EXPERIENCE
EXPLORE YOUR OPTIONS

You get to choose your path of study; you can go regular or go co-op!

Waterloo students in both paths learn from the same prof, take the same required courses, and have opportunities to connect with other students, clubs, and activities on campus.

CO-REGISTER WITH ST. JEROME’S UNIVERSITY

If you’re looking for a small, tight-knit community, St. Jerome’s University (SJU) is a mini campus located within the Waterloo campus that might be a good fit for you. As an Arts student, you can co-register with SJU and make it your home base. That gives you access to more small classes, student advisors that serve a smaller group of Arts students, and you’ll have the option of living in residence at SJU. All of this, while still earning a University of Waterloo degree and accessing other Arts resources available on main campus.

unwaterloo.ca/future/colleges

SOCIAL SCIENCES

ANTHROPOLOGY
Explore cultural issues, evolution, and connect to other cultures – past and present. Go international with field experience in the Mediterranean, the Arctic, or Africa. SIMPLE COURSES: Anthropological Field School, Medical Anthropology

ECONOMICS
Economists help make sense of trends. They connect ideas and create policies that make our communities, our country, and the world go around. SIMPLE COURSES: Economics of Sport, Environmental Economics

LEGAL STUDIES
Are you curious about the role of law in society? Explore the impact of the law and legal systems on all aspects of culture and society. SIMPLE COURSES: Criminology, Legal Writing, Philosophy of Law

PEACE AND CONFLICT STUDIES
Develop original ways to transform conflict and work for positive social change. Think critically about peace, culture, human rights, and international development. Do an internship in Laos, Bangladesh, or Nepal.

SAMPLE COURSES: Fair Trade, Conflict Resolution in the Schools

POLITICAL SCIENCE
Learn about political power, and global governance. Explore an international viewpoint, or focus on politics in business.

SAMPLE COURSES: Foreign Policy, Global Environmental Governance

PSYCHOLOGY
Study the mind and how it connects to our feelings, bodies, and creativity. Do hands-on research with some of the top professors in the world. SIMPLE COURSES: Exceptional Children, Learning Disabilities, Basic Research Methods

SEXUALITY, MARRIAGE, AND FAMILY STUDIES
Explore ideas, values, attitudes, and connections between relationships and sexual health. Understand the impact on culture and society. SIMPLE COURSES: Couple and Family Therapy, Dynamics of Dating

SOCIAL DEVELOPMENT STUDIES
Understand how physical and mental health, education, and emotional support impact people and communities. Make a difference in the well-being of individuals through social work or education. SIMPLE COURSES: Homlessness and Public Policy, Changing Concepts of Childhood

SPECIALITIES

CO-OPERATIVE PROGRAMS

In the winter of your second year, you’ll start your first co-op work term. Alternate study and work terms in jobs that challenge you, connect your school work to practical experience, and explore career options. Waterloo’s co-op program (the world’s largest) links you to more than 6,700 employers all over the globe. Just imagine where you could go! And with 20 months of paid, real-world experience, it’s a huge bonus for your bank account and your résumé.

BEYOND EXPERIENCE

EXPLORE YOUR OPTIONS

in less than three years. The choice is yours.

BREATH-TAKING COURSES

Go Regular

A regular course of study is the most predictable — and fastest — way to complete your degree, move on to your next goals. You can keep the schedule you’re used to, studying in the fall and winter, and working or exploring the world in the summer. Or you can take courses in the summer and work, keeping to the bank account and your résumé.

Go Co-op

The co-op option adds paid work terms to your schedule, which will provide you with real-world experience, it’s a huge bonus for your bank account and your résumé. To qualify, you’ll need a minimum of a Grade 12 U or M high school diploma, with 6 Grade 12 U or M requirements: completed English, Mathematics, Science, and at least one of the following: Biology, Chemistry, or Physics.

APPLICATION AND ADMISSIONS 2018

ONTARIO HIGH SCHOOL STUDENTS

Minimum admission requirements: completed high school diploma with 6 Grade 12 U or M courses, including English.

APPLY TO

Ontario Ministry of Education

REQUIRED COURSES

English Language Arts: English or French, Grade 12, University Preparation. English, a final grade of at least 70% required.

For Anthropology, Economics, Political Science, Psychology, Religious Studies, Sociology, Social Development Studies, or Sociology:

Mathematics 12, University Preparation

Economics: University Preparation

For Economics:

C4U or C4UH

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LISTEN TO WHAT HAS COME BEFORE

The history and culture of Ancient Greece and Rome. Understand how philosophy, law, and literature have shaped modern society. Del hands-on experience with Tahlequah in Greece or Italy.

SAMPLE COURSES: Science and Technology of Ancient Greece and Rome, Astrology and Magic

ENGLISH

Expand your love of words. Focus on classic Canadian, English, or American literature, rhetoric, or get modern with digital media studies. Read, write, analyze, persuade, and get inspired. SAMPLE COURSES: The rhetoric of Digital Design, Genres of Business Communication, Writing for the Media

HISTORY

Explore history so you can shape the future! Be curious. Focus on what you love: politics, military, or women in the New World — and let your interests guide you to a new perspective.

SAMPLE COURSES: From Gutenberg to Zuckerberg: A Long History of the Internet, Canadian Legal History

MEDIEVAL STUDIES

Investigate history from the fall of the Roman Empire to the modern era. Understand the ideas, art, philosophy, and history that shape the world today. SIMPLE COURSES: Medieval Society, Crusading in the Middle Ages

PHILOSOPHY

Examine the big questions. The “why are we here” questions. Del curious about existence, morality, and ethics in a business, law, and politics. Form your own original beliefs, and learn to express your ideas. SIMPLE COURSES: Aristotelian Logic, Professional and Business Ethics

SOCIOLOGY

Curious about how people work or live together? Study groups, relationships, and interactions; how they happen, how they change, and the forces (like age or religion) that make change happen.

SAMPLE COURSES: Technology and Social Change, Sociology of Education

WOMEN’S STUDIES

Understand the role of women in all aspects of the world. Explore issues of time and culture — from pop culture to women in technology — as you prepare for a career in law, politics, and your community.

SAMPLE COURSES: Women and the Law, Contemporary Health Issues for Women

STUDENT RESOURCES

Jerome’s University (SJU) is a mini campus located within the Waterloo campus that might be a good fit for you. As an Arts student, you can co-register with SJU and make it your home base. That gives you access to more small classes, student advisors that serve a smaller group of Arts students, and you’ll have the option of living in residence at SJU. All of this, while still earning a University of Waterloo degree and accessing other Arts resources available on main campus.

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